

Informal sector cross border trade spending in Gauteng

September Map of the Month:
Where informal sector cross border traders sell their goods.
goo.gl/wGHI4S

In 2014 GCRO conducted an in-depth survey with 1,270 informal sector cross border traders who travel to Gauteng to buy goods for their businesses in their home countries. They were mainly interviewed at public transport nodes. SATourism counted nearly 7 million arrivals from Africa through South Africa's land-borders in 2014. Over 520,000 (7.5%) were for shopping for businesses in their home countries. At least 40% of these visitors came to Gauteng.

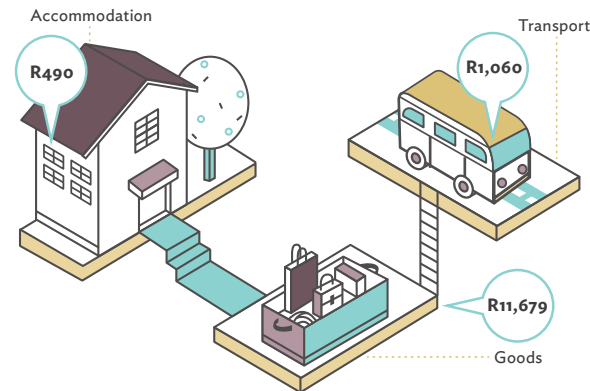
Source
GCRO 2014 survey of informal cross border traders, SATourism 2014 Annual Tourism Performance Report.
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Average direct spend per trip per trader

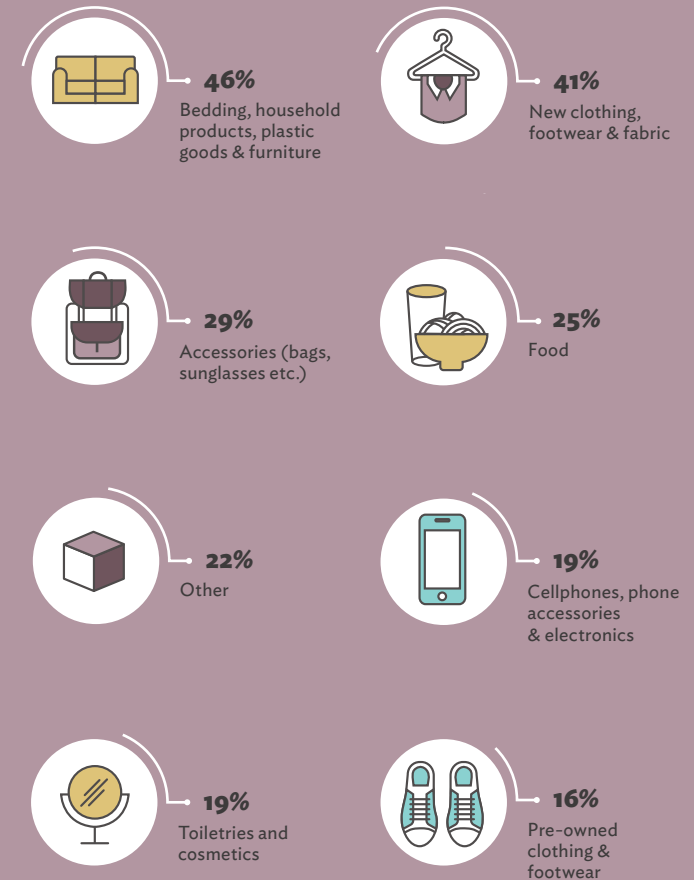
The average value of goods bought in Gauteng per trip was **R11,679** per trader.

On this one trip the 1,270 traders interviewed spent over **R14.5 million** on goods in Gauteng.

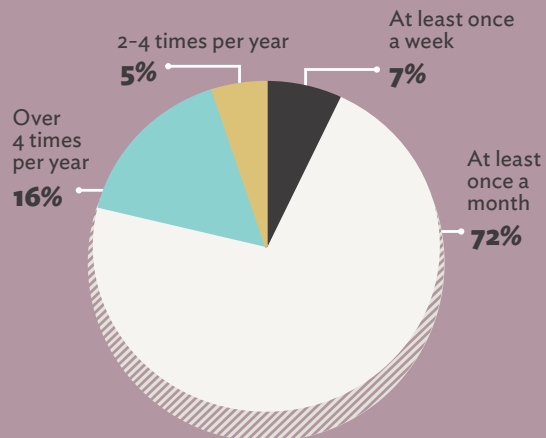
In total this cohort of 1,270 traders spend over **R160 million** per year in Gauteng on goods.



Types of goods usually bought



Travel frequency of traders



Where cross border traders buy goods in Gauteng

